

Publication / Source: **Cable and Satellite Europe**

Website: www.informa.com

Date published: 11 September 2008



CABLE&SATELLITE

AmberFin

STAND 8.B77

WHAT'S NEW?

iCR

WHAT DOES IT DO?

AmberFin will highlight the latest version of iCR, which is designed to assist in the digitisation, review, quality control and repurposing of content. New features include improved interlaced video handling. Automated distribution and load balancing of repurposing tasks on a network of iCR systems translates to shorter rendering times and optimal usage of computing resources, according to AmberFin. The product can support Apple QuickTime and Final Cut Pro workflows by providing SD/HD ingest, review, quality control, conversion and repurposing operations for workgroup environments based on central server systems such as Storage Area Network (SAN) or Network Attached Storage (NAS). The latest version of iCR also includes streamlined Avid workflow to ingest and repurpose content to SD/HD OMF or MXF Atom files.

CONTACT

W: www.amberfin.com